

PARENTS WHO HOST LOSE THE MOST™



Don't be
a party to
teenage
drinking.

It's against
the law.

A program of Prevention Action Alliance

Summer has come and gone

School is back in session. Soon, students will once again be wandering the halls of schools, taking classes, socializing, playing sports, and going to parties. Unfortunately, at many of those parties, students will be offered alcohol by their own or their peers' parents.

That's not just unhealthy; it's unacceptable.

As communities, we have to stand up for our children by educating those parents about the health and safety risks to those children and about their own legal risks. That's why we created Parents Who Host Lose the Most 18 years ago and why we continue to look for ways to develop and improve the products.

If you have thoughts for products or tools that Parents Who Host would benefit from, or information you'd like to share in this PWH newsletter, please email us at contact@preventionactionalliance.org.

Get the most out of Parents Who Host

It's important to maximize the effect of Parents Who Host Lose the Most: Don't be a party to teenage drinking.

One way to get more from your campaign is to work with local schools in getting the word out.

Here are 5 tips on how to do just that:

1. If your group creates a newsletter, ask the school principal or superintendent to distribute it to parents.
2. Send Parents Who Host fact cards out with the information packets students are taking home to their parents.
3. Network with parents to collect cell

In the News

Teens to Parents: Don't serve us booze over the Fourth

Downington Communities that Care implemented a Parents Who Host sticker campaign, recruiting local teens to put PWH stickers on cases of beer.

A reporter from the Philadelphia Inquirer reached out, asking why the teens were spending their summer days working in prevention.

The teens' message was simple: Don't serve us booze over the July 4th holiday.

Consider highlighting products or services, sales or promotions, personal bios, and more. Use images that complement your message, and

phone numbers and get them to sign up to receive tips about preventing underage drinking by text.

4. Hang Parents Who Host posters near the entrance to the school or in other areas where parents will see it, such as the football field.

5. Bring your message to events that bring parents to schools — parent-teacher meetings, sports and extracurricular events, and school board meetings.

link your images to supporting resources.

[Read the full article](#)

Tip of the Month

Have you joined our [Parents Who Host Member Center](#)?

PWH members get lifelong access to tip sheets, strategies for engaging the community, logos, parent tips, and much more.

[Become a member](#)



Comments? Questions? Suggestions?

[Click here to contact Krysta Bennett](#)

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