

## **For Immediate Release**

### **Prevention Action Alliance and the AmerisourceBergen Foundation Team to Join First-of-its-Kind Prescription Drug Safety Network**

**Columbus, Ohio** (February 21, 2018)-- Prevention Action Alliance, the AmerisourceBergen Foundation and Everfi today announced a new digital education initiative aimed at combatting opioid misuse and empowering Ohio high school students with the knowledge and resources to make informed decisions about prescription medications.

Prevention Action Alliance and the AmerisourceBergen Foundation partnered with leading education technology innovator EVERFI, Inc. to provide the digital curriculum to select high schools across Southeastern Ohio, all at no cost to the schools. Through interactive scenarios and self-guided activities, the digital course teaches students about prescription medications, specifically focusing on proper use, the safe disposal of unused or expired medications and strategies for how to handle situations involving misuse.

One in five high school seniors report that they have misused prescription drugs at least once, according to the Centers for Disease Control and Prevention.

“Prescription drug misuse continues to be a major issue in Ohio, resulting in the death of 564 of our fellow Ohio residents in 2016,” said Marcie Seidel, executive director of Prevention Action Alliance. “The Prescription Drug Safety Network will help schools across Ohio create safer, healthier environments that are more conducive to learning and which protect their students.”

Through the partnership, Prevention Action Alliance and the AmerisourceBergen Foundation join the [Prescription Drug Safety Network](#), the nation’s first public-private initiative to combat prescription drug misuse by providing prevention education to schools. The national coalition is comprised of a variety of partners, including state leaders, healthcare companies, pharmaceutical manufacturers, pharmacies and foundations.

“The nation’s opioid crisis demands a collaborative approach, particularly at the community-level. This partnership reflects our commitment to provide communities in Ohio and across the nation with the resources needed to help prevent the misuse and abuse of opioids,” said Gina Clark, President of the AmerisourceBergen Foundation who is also Executive Vice President and Chief Communications & Administration Officer at AmerisourceBergen. “At AmerisourceBergen, we are united in our responsibility to create healthier futures. Expanding access to educational resources, like Everfi’s evidence-based digital courses, is a critical component to helping combat the opioid abuse.”

Established in 2014, the AmerisourceBergen Foundation is a not-for-profit charitable giving organization focused on supporting health-related causes that enrich the global community. As part of its multi-pronged approach to combat the nation’s opioid abuse, the AmerisourceBergen Foundation in December launched a [municipal support program](#) that aims to promote the safe disposal of opioids. Through the program, the AmerisourceBergen Foundation will provide municipalities across the country with

resources, like drug deactivation pouches and products, to deactivate expired or unused prescription medications.

“Prescription drug abuse has dealt a devastating blow to communities across the country, yet there are few initiatives aimed at positively preventing the abuse before it occurs,” said EVERFI CEO Tom Davidson. “We are extremely proud to welcome Prevention Action Alliance and the AmerisourceBergen Foundation to this network of leaders across multiple industries and thank them for their commitment to investing in prevention education.”



Screenshot of Prevention Action Alliance's Prescription Drug Misuse Prevention course

## About Prevention Action Alliance

Prevention Action Alliance is a 510(c)3 nonprofit based in Columbus, Ohio dedicated to leading healthy communities in the prevention of substance misuse and the promotion of mental health wellness. The Ohio Youth-Led Prevention Network, a program of Prevention Action Alliance, supports and connects adults and youth to build and expand youth-led prevention programs. To learn more, visit [www.preventionactionalliance.org](http://www.preventionactionalliance.org).

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## About AmerisourceBergen Foundation

Established in 2014, the AmerisourceBergen Foundation focuses on health and wellbeing initiatives that improve patient outcomes including pharmaceutical accessibility programs, pharmaceutical adherence programs and health improvement research. The

Foundation aims to enhance healthcare delivery and improve access. The AmerisourceBergen Foundation is a separate not-for-profit charitable organization distinct from AmerisourceBergen Corporation. For more information on the AmerisourceBergen Foundation, visit: [www.amerisourcebergenfoundation.org](http://www.amerisourcebergenfoundation.org).

**About EVERFI, Inc.**

EVERFI, Inc. is the leading education technology company that provides learners of all ages education for the real world, through innovative and scalable digital learning. Founded in 2008, EVERFI has certified over 16 million learners in critical skill areas with more than 4,300 partners in all 50 U.S. States and Canada. EVERFI is an industry convener that builds Networks to tackle the toughest social issues, including the Campus Prevention Network, a coalition of higher education institutions committed to campus sexual assault and alcohol abuse prevention; and the Financial Capability Network, a coalition of industry leaders dedicated to improving financial outcomes for communities across the country. Some of America's leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, TPG Growth, and The Rise Fund.