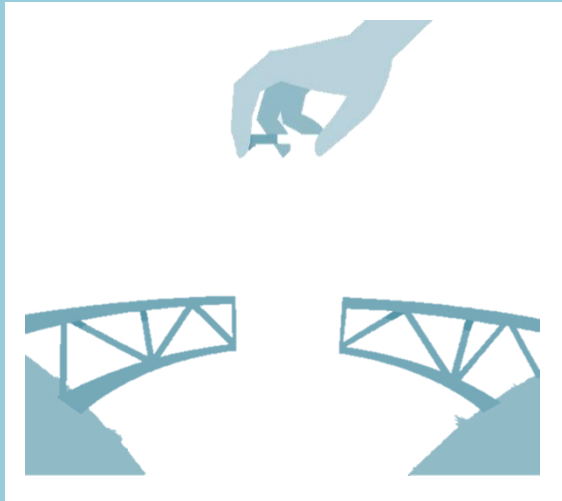


The Power of Community Coalitions

Jodi Salvo LSW, OCPC
OhioGuidestone
Tuscarawas County Anti-Drug Coalition



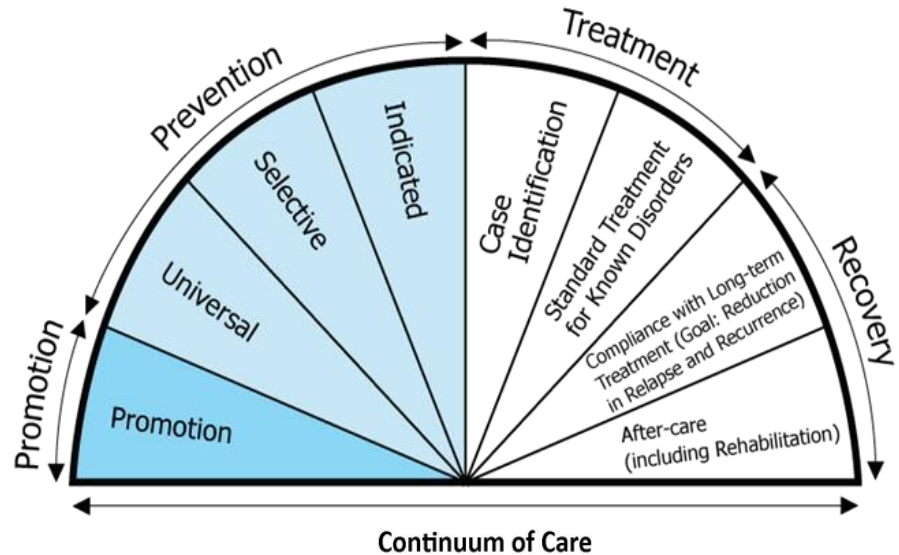
Objective:

To understand how you can become actively engaged in prevention efforts in your community by connecting with community coalitions.



Community Coalitions (prevention)

Opiate Task Forces (treatment)



Behavioral Health Continuum of Care Model, Institute of Medicine 1994.



Where Can I Plug In?

Opiate Task Forces

- Anti-Drug/Prevention Coalitions

How to find the right one?

Starting Points?

- Alcohol, Drug Addiction and Mental Health Services (ADAMHS) Boards
- Mental Health Services & Recovery Boards
- Statewide Prevention Coalition Association (SPCA)- Prevention Action Alliance



Opiate Task Forces

a group of organizations and individuals united in their commitment to reduce the tragic consequences that stem from the use of heroin and other opiates.

Prescription Drug
Monitoring Programs

Education

Treatment

Stigma

Quick Response
Teams

Naloxone

Harm Reduction

Community Coalitions

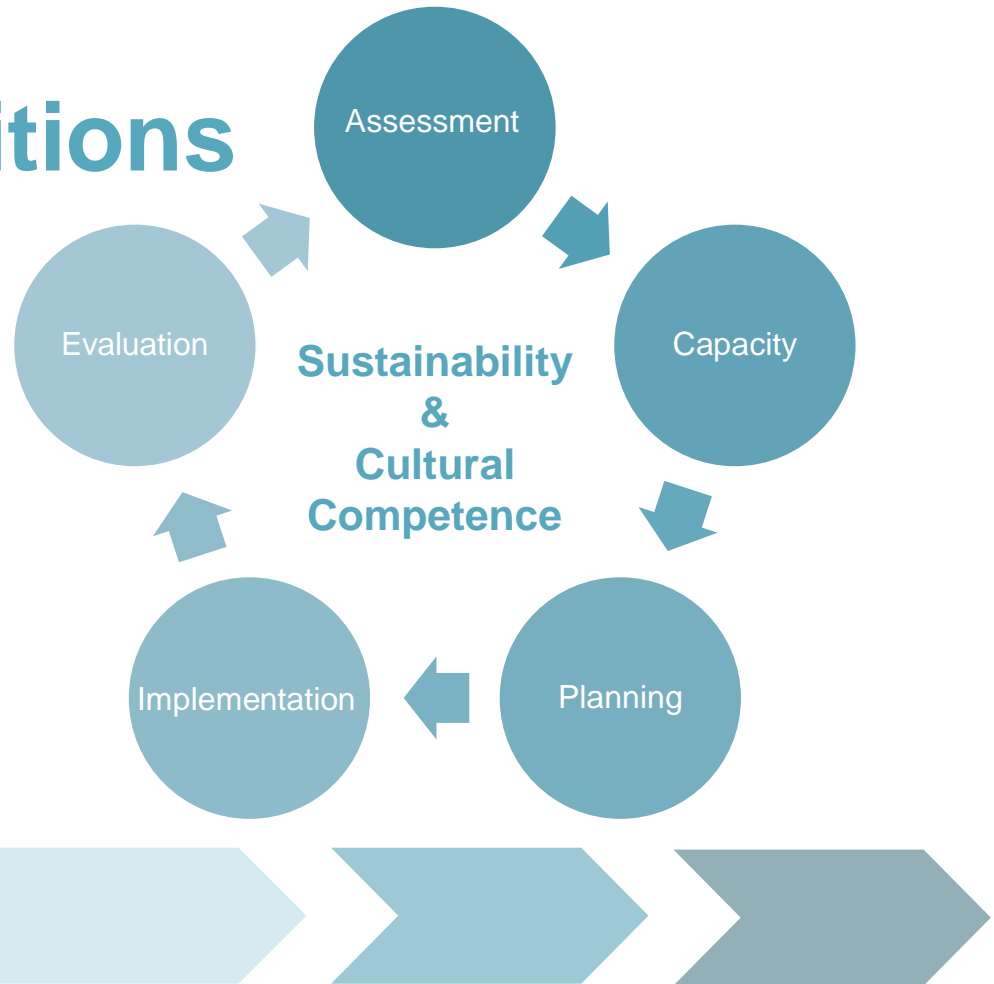
Community coalitions are comprised of parents, teachers, law enforcement, businesses, religious leaders, health providers and other community activists who are mobilizing at the local level -- to make their communities safer, healthier and drug-free. Focus is on youth prevention.



Prevention Coalitions

Coalitions use best practices in prevention and a planning process that is effective in reducing substance use and addressing identified issues.

Strategic Prevention Framework (SPF)



Prevention

- Promotes the health & safety of individuals & communities.
- Focuses on reducing the likelihood of **OR** delaying the onset of behavioral health problems.

Past

- Scare tactics
- Afterschool drug prevention programming
- Ages 10-14
- Curriculum

Now

- Focus on lifespan
- Special populations
- Comprehensive strategies: programs and environmental change



Effective Prevention is NOT



Education Alone

Only for Youth

Just say “NO”

Scare Tactics

Pamphlets & Information

Effective Prevention is:



Science- A systematically organized body of knowledge.

Discipline- A field of study, based on research.

Guided by a Prevention Specialist

Data Driven

Involves Multiple Strategies

Individual to Community Level Change

THE SPECTRUM OF PREVENTION



Effective Coalitions

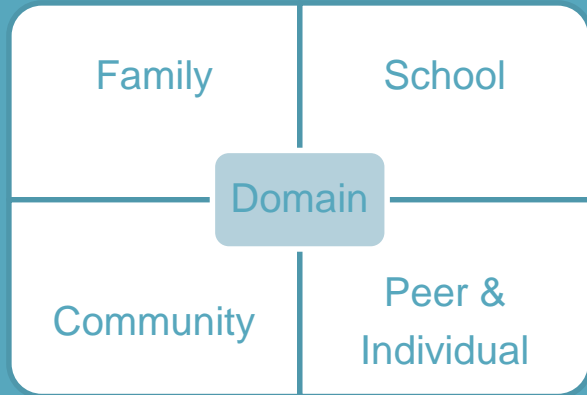


- Utilize 12 sector approach
- Use local data to drive process
- Prevention focused
- Commitment to evidence based prevention
- Address local conditions
- Multiple planned strategies

Twelve Sectors

- Youth
- **Parent**
- Business
- Media
- School
- Youth-serving organization
- Law enforcement
- Religious/Fraternal organization
- Civic/Volunteer groups
- Healthcare
- Local governmental agency with expertise in the field of substance abuse
- Other organization involved in reducing substance abuse


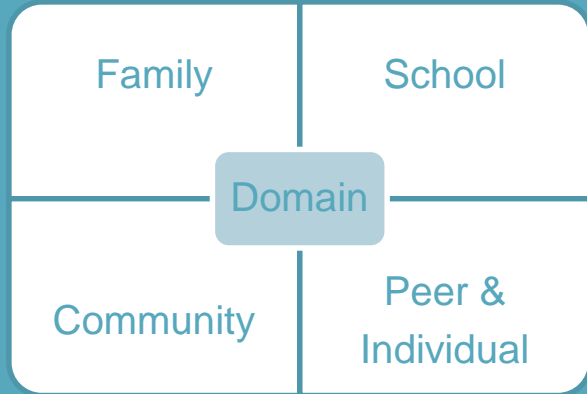
Risk Factors



A characteristic at the biological, psychological, family, community, or cultural level that *precedes* and is *associated with* a **higher** likelihood of problem outcomes

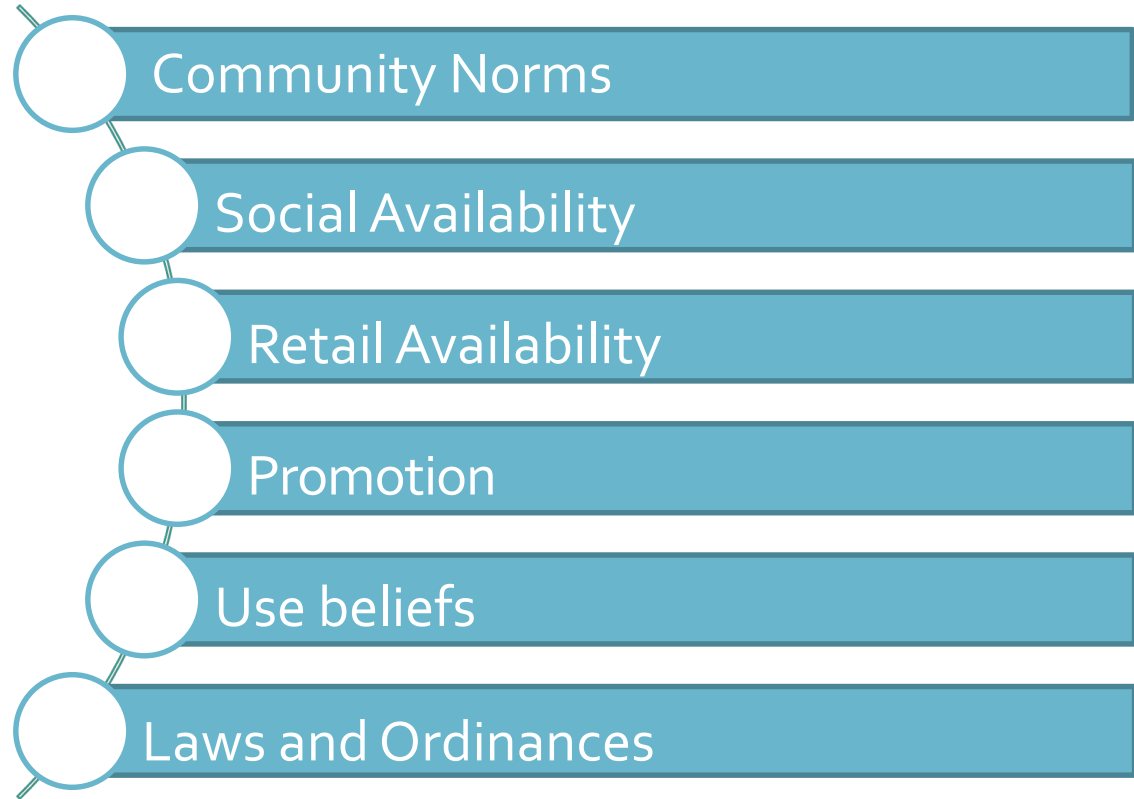


Protective Factors

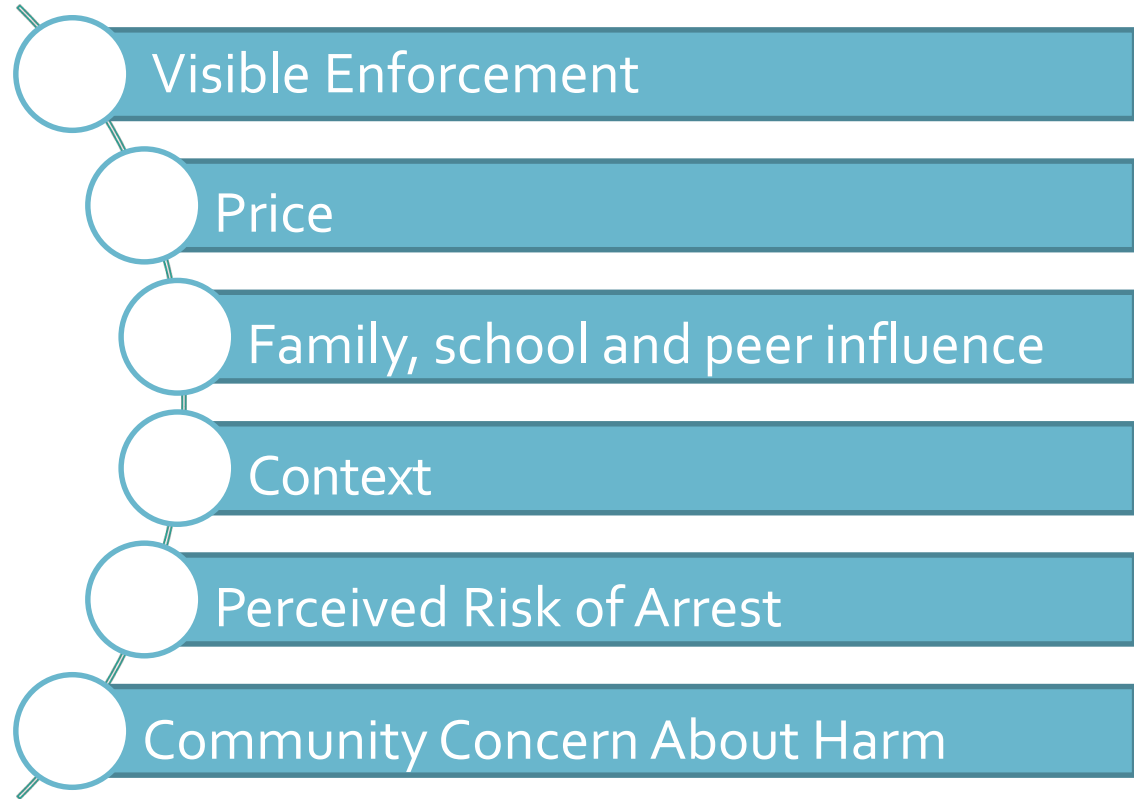


A characteristic at the individual, family or community level that is associated with a **lower likelihood** of problem outcomes

Contributing Factors



Contributing Factors



Seven Strategies for Community Level Change

1. Provide Information
2. Enhance Skills
3. Provide Support
4. Enhance Access/Reduce Barriers
5. Change Consequences
6. Change Physical
7. Modify/Change Policies

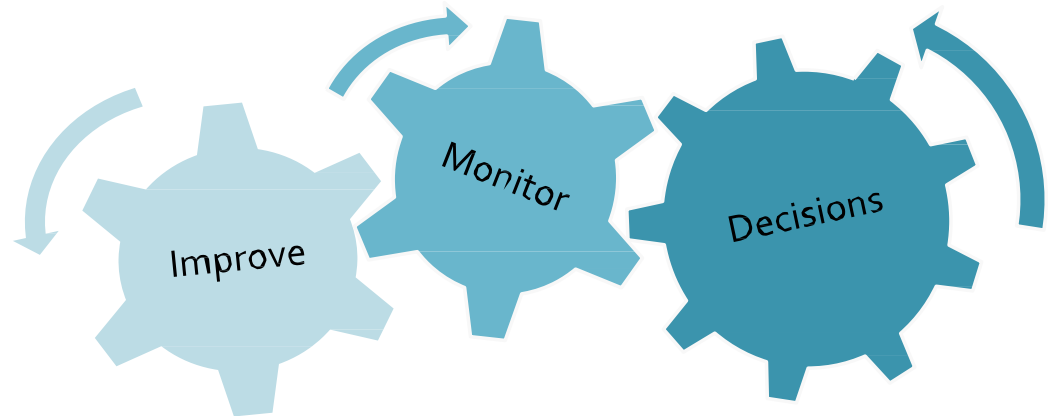
Prevention Efforts:



- Relevant
- Targeted
- Comprehensive
- Research-based
- Planned
- On-going
- Empowering
- Evaluated

Outcomes Based Prevention

Planning, Monitoring, Evaluating and Replanning





How to become a part of a coalition

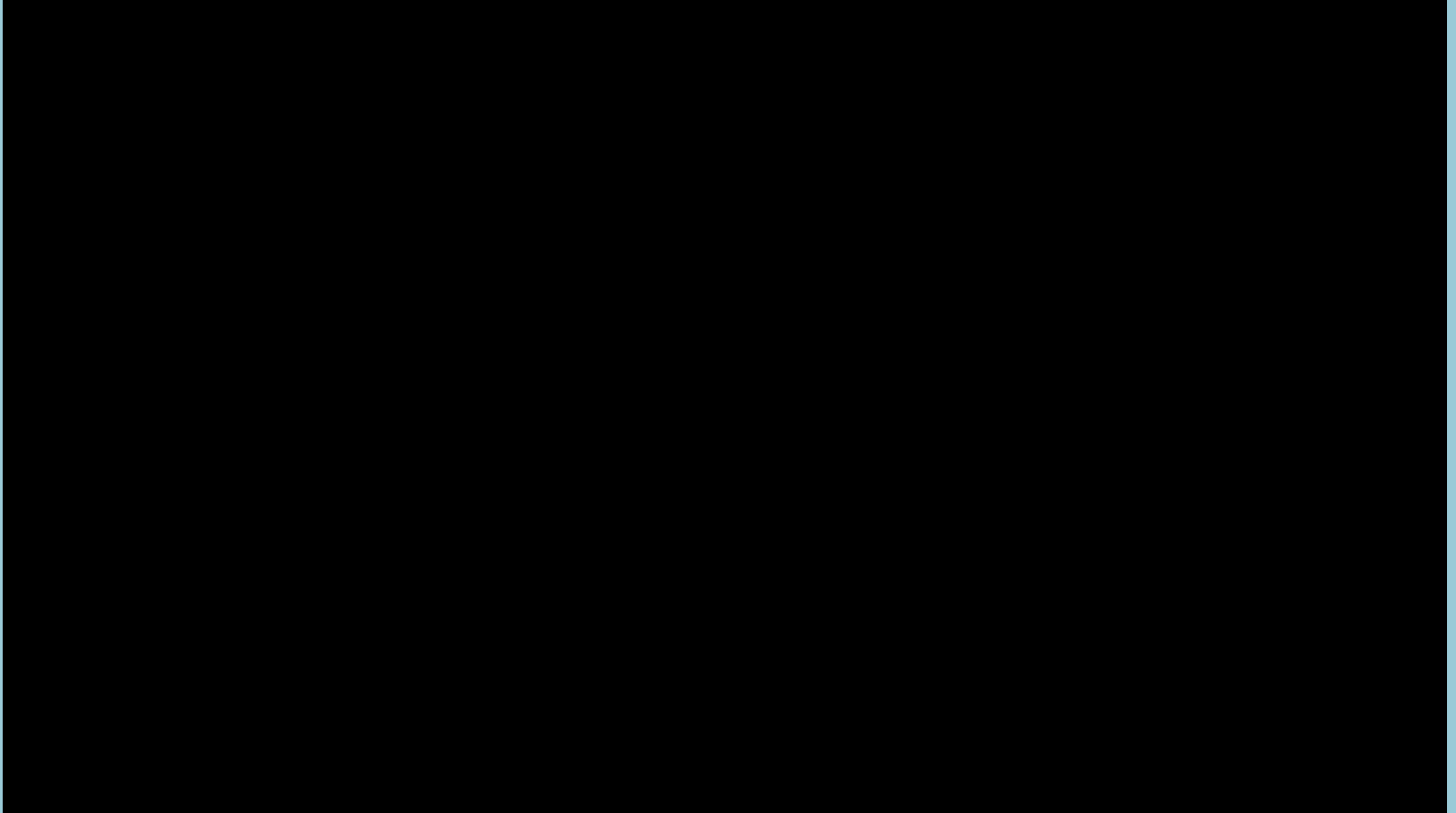
- Attend a meeting
- Meet with leadership
- Have a discussion about needs, wants and opportunities
- Be open to guidance from Prevention Specialist and leadership

People do want to hear your story

- Are you ready?
- Is it the right audience?
- Trauma informed presentations?
- Talks must accompany community resources



Video



The Power of Community Coalitions

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