The Healthy Campus Framework

NEEDS ASSESSMENT

- 221 Responses
- Coalition was the general focus
- Objectives based on Healthy People
  - Developmental considerations, holistic approach to wellbeing
- Barriers
  - Institutional differences
  - Resources
  - Successes were vague, often not measurable

Purpose: Healthy Campus empowers campus communities to improve health and well-being. It is the process of helping campus communities:

- Become the cornerstone of the campus by striving toward health equity and eliminating health disparities through the application of health services
- Support a community that increases academic success, student and faculty/staff retention, and life-long learning
- Create a culture where social and physical environments promote health
HEALTHY CAMPUS: CORE ELEMENTS

• Healthy Campus is a continuum
• Comprehensive health & well-being programs for students, faculty and staff and beyond
• Institutions of Higher Education are communities
• Every campus has a place, regardless of resources

INFRASTRUCTURE

• Basis for creating a Healthy Campus
• Supportive infrastructure
• Administrative foundation
• Ancillary services
• Help build the capacity to influence health and well-being across a campus

HEALTHY CAMPUS: CORNERSTONE

A Cornerstone Campus has implemented the Framework for a Comprehensive College Health Program (CCHP).

At this level, institutions should be asking if their students’ basic health needs are being met in order to support student success.

Provides or facilitates access to services with a commitment to integrating prevention, health promotion, and public health with equal importance to both physical and mental health services.

A Cornerstone Campus is designed to help each campus build capacity.
Creating a network of community providers to facilitate access to mental health services.

MOU with a local pharmacy for special rates for students

Conducting a Gap Analysis to identify current and potential collaborations

### CORNERSTONE CAMPUS

**Strategies**
- Framework for a Comprehensive College Health Program (CCHP)
- Standards for Student Health Insurance Coverage
- Trans-Inclusive College Health Programs

**Resources**
- Health Promotion
- Standards for Student Health Insurance Coverage
- Trans-Inclusive College Health Programs

**Assessment**
- Gap Analysis
- Benchmarking
- Student Focus Groups
- Environmental Scans

### HEALTHY CAMPUS: COMMUNITY

A Community Campus specifically works to establish the mechanisms for campus-wide ownership of health and well-being through the Collective Impact Model.

Identification of a backbone organization, which will lead efforts around health on campus and a champion (preferably senior leadership) who can advocate for health and well-being.

A Community Campus examines a more organizational and systems-based approach to health and well-being. It is asking the question, who is leading us.

A Community Campus’ target population broadens to the entire campus community, including students, faculty, and staff.

### COMMUNITY CAMPUS

**Strategies**
- The Backbone Organization leading efforts around health on campus
- Identify/Establish Champion(s)
- Begins to advocate for embedding health and well-being into all aspects of campus culture, across administration, operations and academic mandates
- Identification and mobilization around a specific well-being concern.

**Resources**
- CAS Standards
- Collective Impact Model
- The Okanagan Charter

**Assessment**
- MAP-IT Framework
- Environmental Scans
- Population-level Surveys (NCHA, HMS, etc.)
A Culture Campus has a well-established structure for articulating campus needs and taking issues to collectively address those issues, through a common agenda and shared measures. Regardless of staff attrition, a Culture Campus will continue to operate towards a common agenda and effectively involve the area around the campus community.

A Culture Campus is asking how are health and well-being initiatives making an impact on student success and community well-being. A Culture Campus moves beyond the campus to include the surrounding community and environment. It includes the students, faculty, staff, city, county, etc.

Embed health into all aspects of campus culture
• Lead health promotion action and collaboration locally and globally
• Strong community partnerships that align with the academic mission and vision
• Policies congruent with shared goals (safety, respect, etc.)

The Okanagan Charter
• Shared Measurements
• Collective Impact
• Socioecological Model

Healthy Campus Framework and Glossary
• Healthy Campus Connect Network
• Healthy Campus Inventory (Launching 2021)
• Healthy Campus Website
  • Repository of tools and resources
APPLYING THE FRAMEWORK

- What entry point do you see for your institution when applying the Healthy Campus Framework?