

Education and Skill-Building to Prevent Problem Gambling: A Community Coalitions Project

--REQUEST FOR APPLICATION FOR FUNDING--

OVERVIEW

Funding from the Problem Gambling Casino Fund is being distributed specifically for effective enhancements in problem gambling/gambling disorder prevention services. For this project up to \$15,000 per year, per coalition may be requested with the funds potentially renewable, contingent upon outcomes and availability of funding for up to two years.

Prevention Action Alliance, along with our partners the Ohio Problem Gambling Advisory Board (PGAB), OhioMHAS and Ohio for Responsible Gambling recognize that one of the highest success rates in influencing community behavior is through the efforts of community coalitions. This is an application for funding for "Education and Skill-Building to Prevent Problem Gambling: A Community Coalitions Project." Participants will work to identify areas of need, measure community readiness, and create a strategic plan for problem gambling in their community.

BACKGROUND

The PGAB, made up of representatives from the Ohio behavioral health system of care, advocates, county ADAMH/MHRS Boards, members of Ohio for Responsible Gambling, and others, developed a Strategic Plan for Ohio's Problem Gambling Services in 2016. The PGAB members have continued to work to achieve the objectives of the Strategic Plan, and the question of what would be the most effective uses of new funding for prevention of problem gambling was put in PGAB's hands.

Since 2013, \$3.8 million from the Problem Gambling Casino Fund has gone out into the community via the 50 county Alcohol, Drug Addiction & Mental Health boards in the state. Additionally, approximately \$3.5 million has been granted to OhioMHAS-certified behavioral health agencies for community-based services, with a portion of these projects supported by funding from the Ohio Lottery Commission.

ELIGIBLE ENTITIES

Eligible entities for this project include community coalitions of all kinds, i.e. culturally specific, faith-based, city or county-hosted, suicide prevention, drug-free community coalitions, coalitions with 501-C-3 status, an ADAMH Board or OhioMHAS-certified provider, or group affiliated with a public health district or educational institution.

There are two ways to apply for these funds:

1. Planning for Problem Gambling Prevention Strategies – this option is for communities that may be new to problem gambling prevention. Participants will receive training and technical assistance to create a community assessment, a logic model, and a strategic plan focused on problem gambling in their community.
2. Implementing Problem Gambling Prevention Strategies – this option is for communities that have experience implementing problem gambling strategies in their community. To apply you must submit a logic model (no more than three years old) with a problem statement addressing problem gambling.

To Apply for *Planning* Funds the Following Must be Submitted:

APPLICATION

1. Identify Project Lead

Throughout the first year of this project grantees will work to identify the need for problem gambling interventions in their community through a series of planning and capacity building activities. These activities will be supported by training and technical assistance from Prevention Action Alliance. As a direct result of funding each coalition will create a:

- Community Assessment – grantees will define their community, describe the needs and resources the community has as pertaining to problem gambling, and begin to identify the root causes for problem gambling behaviors in their community.
- Logic Model – grantees will create a logic model highlighting a theory of change, causal factors, root causes, and will begin to identify evidence-informed strategies.
- Strategic Plan – using data from the logic model each grantee will identify and define actionable objectives in their communities.

To complete the activities outlined in the project each coalition should have one key staff member to oversee the work of this project. Applicants will need to identify the key staff member, their role in the organization, and experience in prevention. It is not necessary to have previously completed these types of projects before, or to have previously worked on problem gambling interventions.

2. Identify New Partnerships

Based on existing data please identify specific partners in your community that the coalition can engage to enhance problem gambling capacity. In this section, please highlight the need for partnership.

Example: local focus group data from school administrators highlights an increase in youth gambling, demonstrating a need for school or ESC partnerships.

Data sources may include but are not limited to ADAMH board area survey data from the 2016 – 2017 Ohio Gambling Survey, or the Ohio Healthy Youth Environments Survey (OHYES.)

3. Budget Plan

Using the attached template, describe the project's budget needs, narrative and anticipated expenses. Budget requests may be up to \$15,000 split between the following categories.

- Personnel expenses for the project lead (limited to 50%)
- Conferences and travel such as Ohio's Problem Gambling Conference, the NCPG Annual Conference, etc.
- Travel to and from community meetings, training opportunities, etc.
- Meeting supplies

In addition to outlining categories each applicant will need to include a brief budget narrative explaining their expenses. Both the categorical breakdown and the narrative should be submitted using the provided budget template.

4. Assurances

Each applicant will need to agree to and sign the provided assurances document which details the agreement between Prevention Action Alliance and the grantee(s).

5. W-9 Documentation

Each applicant will need to submit a completed, current, W-9 form with their application.

Timeline

- Frequently Asked Questions (FAQ) period from October 18, 2021 through November 5, 2021 after the release of the Request for Applications. All questions should be sent to requests@preventionactionalliance.org.
- Live questions and answer session Friday, November 5, 2021.
[Register for the Q&A Session Here](#)
- Applications will be accepted via SurveyMonkey until November 12, 2021.
[Application can be submitted here.](#)
- Notices of award will be sent by November 19, 2021.
- All funds must be spent or returned to Prevention Action Alliance by May 31, 2022.

SCORING AND SELECTION

Each application will be scored using the following scale:

- Identification of project lead – 10 pts
- Identification of new partnerships – 10 pts
- Complete and thorough budget – 10 pts
- Submission of signed assurances – 5 pts
- Submission of complete W-9 – 5 pts

To Apply for Implementation Funds the Following Must be Submitted:

APPLICATION

1. Identify Project Lead

Throughout the first year of this project grantees will work to enhance existing problem gambling prevention strategies or implement new strategies based on an existing logic model. Grantees applying for implementation funds must submit a logic model with a problem statement focused on problem gambling behaviors. This logic model must be no more than three years old.

2. Identify New Partnerships

Referencing the data in your logic model please describe how your organization can enhance existing or create new partnerships in your community. This is an opportunity to discuss project sustainability as well.

Please be sure to reference data points in your logic model. Data sources may include but are not limited to ADAMH board area survey data from the 2016 – 2017 Ohio Gambling Survey, or the Ohio Healthy Youth Environments Survey (OHYES.)

3. Budget Plan

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- Identification of project lead – 5 pts
- Submission of Logic Model – 5 pts
- Identification of new partnerships – 10 pts
- Complete and thorough budget – 10 pts
- Submission of signed assurances – 5 pts
- Submission of complete W-9 – 5 pts