

Know! Tip Special Edition: 27 Minutes - Personal Safety

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About 27 Minutes

27 Minutes is an educational campaign created by Bridgett Bajorek, Samantha Happel, and Audrey Williams, three students at Olentangy High School in Central Ohio. The campaign focuses on educating parents and guardians about the dangers and issues of social media. In the coming six weeks, Special Edition Know! Tips will be released on topics related to sextortion, depression, anxiety and self-esteem, personal safety, addiction to social media, and Ohio's Social Media Parental Notification Act. These tips will be written by teens, for caring adults everywhere.

An email popped up on 14-year-old Samantha Happel's phone. The email asked for her to enter her social media account information and looked as if it was from the social media platform. Unaware of the danger ahead, Samantha entered her information and continued her usual routine on social media. Abruptly, she was logged out of her account. Samantha quickly attempted to re-login to her account, however, she came to the realization that she had been maliciously hacked. All of her personal information was located in that account and was now in the hands of the hacker. When signing up for social media, they require a plentiful amount of information that one would not want shared to the public, such as:

- The user's location (state, zip code, city, or exact address)
- Credit Card information
- Full name
- Birthdate
- Facial recognition
- Phone numbers
- Emails

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“According to a recent survey, 81% of Americans say they’re concerned about their privacy on social networking sites,” (Aura.com.) There are many instances where people have been hacked and their identity, scam money, or spy on someone because of how open people are with sharing personal information.

When young children get access to social media, they don’t think twice about the information they are putting in the app. It is dangerous for adolescents to get social media when they are unaware of the danger entering their personal information could cause. Social media is an outlet for scammers and hackers to steal information and people should tread lightly when aimlessly entering their information in different apps.

Written by Bridgett Bajorek, current Senior at Olentangy High School, working with a group project focusing on the issues associated with social media and teens, and educating parents on Ohio House Bill 33

Resources

[Know! to Promote Safe Internet Habits - Prevention Action Alliance](#)

[Internet safety for teenagers | Raising Children Network](#)

[Digital Citizenship Guide.pdf \(SECURED\). \(mediasmarts.ca\)](#)

[Cyber Safety | Ohio School Safety Center](#)

[Share with Care: Staying Safe on Social Media - National Cybersecurity Alliance \(staysafeonline.org\)](#)

[Social Media Safety | RAINN](#)

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Prevention Tips for Everyone

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