



# Expanding Youth-Led Impact



Lawrence County

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# Project Aim

- Diversify our youth-led teams in Lawrence County
- Examine our recruiting process and collect data on the perspective of our adult allies
- Distribute one question surveys over 3 week timespan

## **Question 1:**

What cultural frames can be seen in your school population?

## **Question 2:**

Given the cultural frames you see in your school, what are recruiting methods that can be employed to attract all students?

## **Question 3:**

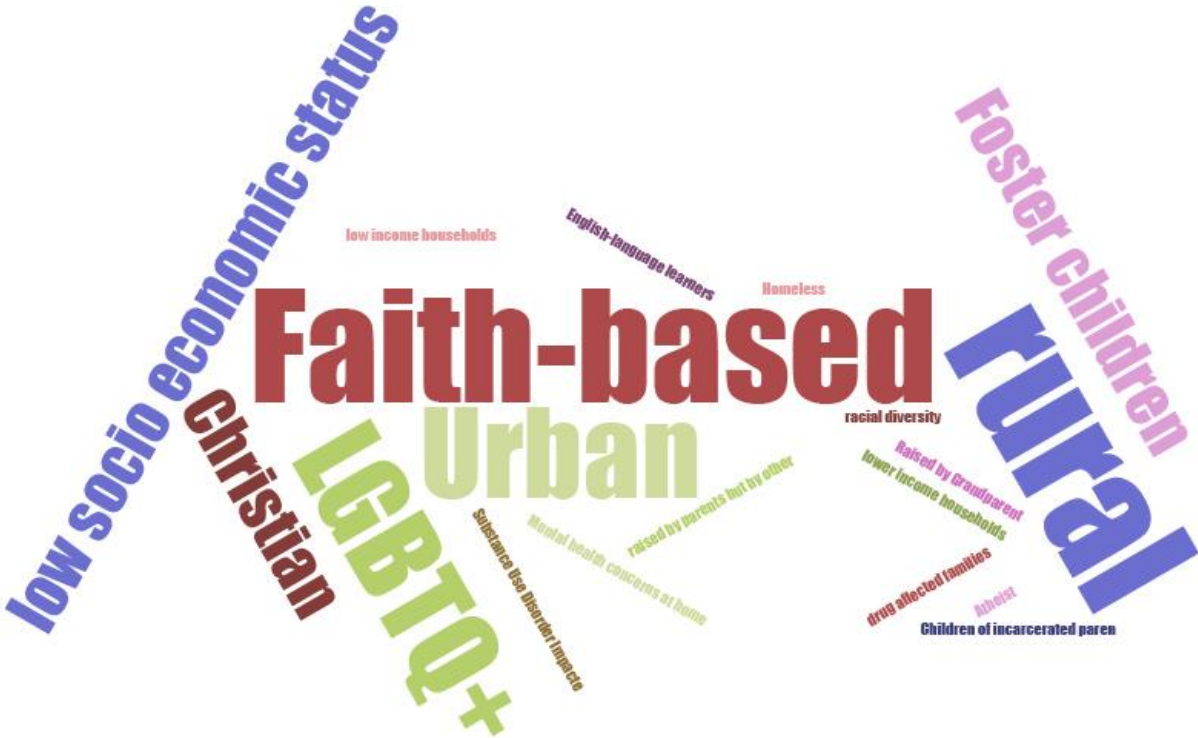
How diverse are your youth-led teams?

# Change

What cultural frames can be seen in your school population?

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for our adult a

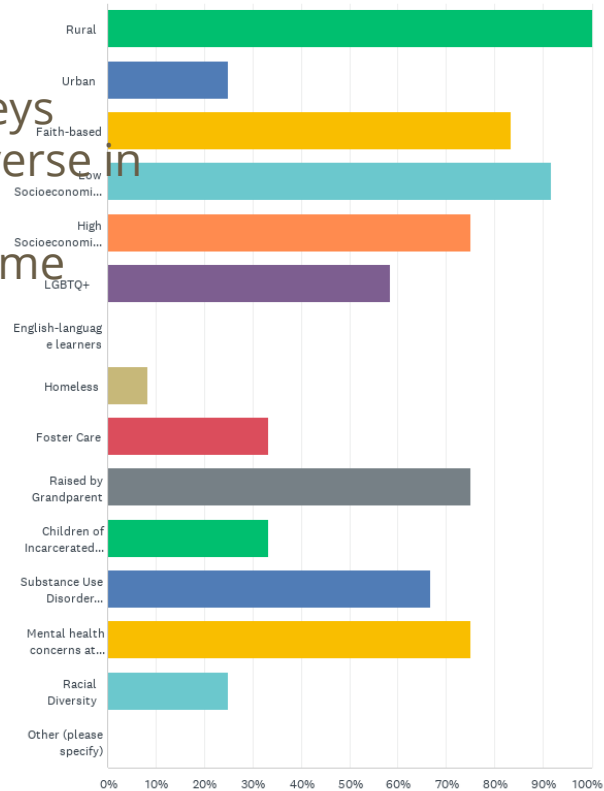
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Q1 How diverse are your youth-led teams? Check all cultural frames that apply.

# Results

The results from the surveys showed our teams are diverse in terms of participant backgrounds and their home lives.



We observed that while there is diversity among primary social groups, the diversity between secondary social groups seems to be lacking.

## Next Steps

We plan on creating resources to disperse to adult allies with a reference of our findings.

For the next part of our project we'll be exploring youth perceptions on recruiting, how they feel about our programing and what they think would draw in a more diverse array of secondary social groups.

## Impact

We also learned our adult allies feel the best way recruit is through word of mouth, so we intend to focus on the youth and their perceptions of recruitment next.

We learned that our adult allies have a pulse on the primary socioeconomics of our teams.