



We Are Change Rally

About the Event

We Are Change Rally is a statewide celebration and gathering of youth dedicated to elevating the message around youth choosing to be substance free and active contributors fueled by knowledge, skills and attributes to impacting positive change in their communities throughout the state.

Since its beginning in 2012, thousands of young people from across the state have convened in Columbus annually to show their commitment to a healthy lifestyle, deconstruct the stigma around teen substance misuse, and support one another with like-minded individuals.

Event Details

Date: April 19, 2024

Time: 10 AM - 1 PM

Location: KEMBA Live!

405 Neil Ave, Columbus, OH 43215

Contact Information

Alyce Jennings

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(614) 540-9985, ext. 12

Sponsorship Opportunities

Sponsorship Packages:

Sponsor Level	Pop Star Sponsor \$15,000	Sparkling Supporter \$10,000	Popcorn Powerhouse \$5,000	Bubble Enthusiast \$2,500	Dynamite Donor \$1,000	Mom and Pop Shops (Regional Sponsorships) \$250
Benefits						
Complimentary Tickets	3	3	3	2	2	
Sponsor Branded Giveaway (Drawstring Bag, Cup, Sweatbands, etc.)	✓					
Station Sign	✓	✓				
Listed as Partner on the Agency Website for Calendar Year 2024	✓	✓	✓			
Annual Report Acknowledgement	✓	✓	✓	✓		
Listed in Press Release	✓	✓	✓	✓		
Logo on Event Marketing Materials	✓	✓	✓	✓	✓	
Listed on Event Website	✓	✓	✓	✓	✓	
On Screen Recognition at Event	✓	✓	✓	✓	✓	✓
Social Media Posts	3	3	3	2	2	1
Listing on Agency T-Shirt	✓	✓	✓	✓	✓	✓

