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# Prevention Action Alliance

Lifetime Prevention | Lifetime Wellness

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## Ohio Coalition Institute: Outcomes-Based Strategic Planning Pilot Request for Applications January 2025

The *Outcomes-Based Strategic Planning Pilot*, coordinated by Prevention Action Alliance (PAA), is made possible with funding from the Ohio Department of Mental Health and Addiction Services. The Outcomes-Based Strategic Planning Pilot provides an opportunity for coalitions to enhance the effectiveness and sustainability of their strategic planning initiatives. Participants will engage in a series of workshops, webinars, and one-on-one guidance sessions that culminate in an in-person celebration of achievements. The curriculum is designed to be iterative and adaptive, with opportunities for coalitions to refine their approaches through continuous feedback and support. By the end of the program, participants will have developed actionable, culturally responsive strategic plans that are tailored to their specific community needs, ensuring long-term success and sustainability in their prevention efforts. A \$3000 stipend will be provided to participants upon their acceptance into the pilot program.

Timeline	
Monday, January 13, 2025, 12 PM EST	Request for Application (RFA) Release Date
Wednesday, January 15, 2025, 10 AM EST	30-Minute Webinar for Q&A ( <a href="#">click here to register</a> )
Friday, January 24, 2025, 5:00 PM EST	Online application due. Submitted via Survey Monkey
Week of February 3, 2025	Coalition notification.

### Submission Information:

Please email questions to [cbs@preventionactionalliance.org](mailto:cbs@preventionactionalliance.org) by 5:00 PM EST, January 17, 2025. All questions and answers will be posted at <https://preventionactionalliance.org/community-resources/outcomes-based-strategic-planning-pilot/> within two days of receipt. **You may not contact any Prevention Action Alliance staff directly with questions.** Submit the RFA via [https://www.surveymonkey.com/r/JAN\\_RFA](https://www.surveymonkey.com/r/JAN_RFA). No emailed or paper submissions will be accepted.

## **Award Criteria:**

### **1. Eligibility:**

Applicants must be coalitions based in Ohio.

### **2. Scope of Work:**

Participants must attend all learning collaborative sessions, which will be conducted via Zoom, except the final meeting, which will be an in-person celebration.

Meeting dates are scheduled as follows:

- February 19, 2025, 10:00 – 11:30 AM: Intro to The MAPS Framework
- March 19, 2025, 10:00 – 11:30 AM: Cultural Responsive Prevention Delivery
- April 9, 2025, 10:00 – 11:30 AM: The NIATx Process Improvement Model
- April 30, 2025, 10:00 – 11:30 AM: Implementing CR-based SPF thru NIATx
- June 24<sup>th</sup>, 2025: Celebration Session (All-day in-person Session)

**3. Availability of Funds:** Accepted applicants will receive a \$3,000 stipend for their participation.

### **4. Funding permissions:**

- a. No more than 10% of the funding may be used for food and/or beverages
- b. No more than 15% may be used for transportation or mileage (\$.58/mile) without prior written approval
- c. No more than 50% may be used on equipment or subscriptions
- d. Funds may NOT be used to purchase materials from PAA
- e. This funding opportunity is limited to those serving the prevention needs of Ohioans

## **Resources:**

- Overview of the NIATx Framework - [NIATx](#)
- The Strategic Prevention Framework - [SAMHSA](#)
- The National CLAS Standards - [HHS](#)

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***Outcomes-Based Strategic Planning Pilot Application***

All applications must be submitted online at [https://www.surveymonkey.com/r/JAN\\_RFA](https://www.surveymonkey.com/r/JAN_RFA). It is advised to write the narrative in a different program and copy/paste responses into Survey Monkey. The application deadline is **January 24, 2025, 5:00 PM EST**. Below are the required components.

**APPLICANT ORGANIZATION – Contact Information**

- Organization
- Contact Person/Project Lead
- Address, Telephone, Email Contact

**NARRATIVE PROMPTS**

1. Briefly describe your organization. (Tell us who you are, how you're structured, and who you serve.)
2. What types of prevention activities are you currently engaged in, and what are your priorities?
3. How would participating in this learning opportunity benefit your coalition?
4. Describe any anticipated obstacles or challenges with participating in the learning opportunity and how The Ohio Coalition Institute and Prevention Action Alliance can help with possible solutions.

**SCORING RUBRIC**

Does the application meet the scope of the RFA? YES / NO (if not, the application cannot be scored.)

Applicant Organization Contact Information 5 possible points  
Narrative Prompts (5 points each X 4 prompts) 20 possible points  
Assurances and Other Documentation 5 possible points

**Total Possible Points 30**

